



# PCI 2009: What CPAs Really Need to Know



**June 23, 2009 (Tuesday) 8:30 to 10:30 a.m.**

**Plaza Club - 20th Floor**

(public parking at Harbor Court on Bethel Street)

It has been over three years since the introduction of the Payment Card Industry (PCI) Data Security Standard (DSS). Yet, card data breaches continue to occur and merchants are still suffering unnecessary consequences because they did not understand the requirements of the PCI-DSS or focus on the right efforts to meet the requirements.

If you have clients who accept credit or debit cards for payments, this presentation will give you the facts you need to help protect your clients and assist them to understand PCI-DSS requirements and risks due to non-compliance.

In this interactive session, Digital Resources Group (DRG) Managing Director and CEO, James (Jim) Cowing, a renowned speaker and trusted advisor to industry leading financial institutions, merchants, and service providers, will discuss the importance of PCI, penalties and fines for non-compliance, and how to get started with a successful PCI compliance program.

Attendees will learn:

- What is PCI-DSS and Why is it Important?
- Who must comply with PCI DSS and by when?
- How does this Impact CPAs and their clients?
- What type of penalties and fines can non-compliant companies incur?
- How do companies set DSS priorities and effectively manage PCI compliance programs?
- How can Hawaii CPAs help their clients to avoid the many mistakes that lead to data security breaches, identity theft and financial hardships using today's payment environment

James Cowing leads DRG's Global Information Security Consulting Practice with over ten years of security consulting experience and twenty years of financial services industry experience. Mr. Cowing is a CIS-SP, PCI-QSA, CISM and CPA who has helped thousands of financial services, ecommerce, enterprise, and health care companies maneuver through the often complex and stringent security compliance requirements of their respective industry.

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**\*\*\* REGISTRATION FORM \*\*\***

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